

PLATAFORMA CASOS HARVARD

Guía de registro y acceso



Centro Cultural Biblioteca Luis Echavarría Villegas
Programa de Formación en Competencias Informacionales
2018



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UNIVERSIDAD
EAFIT[®]

Biblioteca – Programa Coin
Competencias Informacionales

Vigilada Mineducación

REGISTRO

REGISTRO



1

Ingrese a la página web: <http://hbsp.harvard.edu/>

The screenshot shows the Harvard Business Publishing Education website. At the top left is the logo for Harvard Business Publishing Education. To the right is a search bar with a magnifying glass icon. Below the logo are navigation links for 'CATALOG' and 'TEACHING SKILLS'. On the right side of the header, there are links for 'SIGN IN' (with a person icon) and a red 'REGISTER NOW' button. The main content area features a large green banner for 'THE CASE STUDY HANDBOOK A STUDENT'S GUIDE' (REVISED EDITION). A red 'New' tag is in the top left of the banner. Below the banner is a text box with a book icon: 'Just in time for the semester! Assign individual chapters or the full book before students' first case.' To the right of the banner is a 'Filter By Discipline' section with a dropdown menu set to 'CHOOSE A DISCIPLINE'. Below the filter are three tabs: 'New' (active), 'Popular', and 'Recently Viewed'. Three book listings are visible: 'HBS PRESS BOOK Build an A-Team: Play to Their Strengths and Lead Them Up the Learn...', 'HBS PRESS BOOK The Mind of the Leader: How to Lead Yourself, Your People, and Your...', and 'HBR PAPERBACK SERIES HBR's 10 Must Reads 2018: The Definitive Management Ideas of the Ye...'.



REGISTRO

2

Haga clic en la opción **REGISTER NOW**

The screenshot shows the Harvard Business Publishing Education website. At the top left is the logo for Harvard Business Publishing Education. To the right is a search bar with a magnifying glass icon. Below the search bar are navigation links for 'CATALOG' and 'TEACHING SKILLS'. Further right are links for 'SIGN IN' and 'REGISTER NOW'. The 'REGISTER NOW' button is highlighted with a red circle and a callout box. Below the navigation is a large green banner for 'THE CASE STUDY HANDBOOK A STUDENT'S GUIDE' with a 'New' tag. Below the banner is a text box: 'Just in time for the semester! Assign individual chapters or the full book before students' first case.' To the right of the banner is a 'Filter By Discipline' section with a dropdown menu and tabs for 'New', 'Popular', and 'Recently Viewed'. Below the filters are three book listings: 'HBS PRESS BOOK Build an A-Team: Play to Their Strengths and Lead Them Up the Learn...', 'HBS PRESS BOOK The Mind of the Leader: How to Lead Yourself, Your People, and Your...', and 'HBR PAPERBACK SERIES HBR's 10 Must Reads 2018: The Definitive Management Ideas of the Ye...'.






REGISTRO

3 En la sección [Educator](#) haga clic en la opción [APPLY FOR AN ACCOUNT](#), tenga en cuenta los beneficios que puede tener con el perfil [Educator](#)

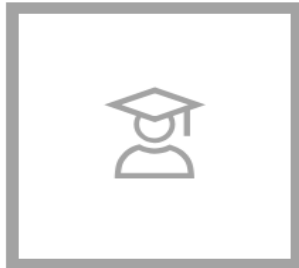
CATALOG TEACHING SKILLS SIGN IN [REGISTER NOW](#)

Create an Account

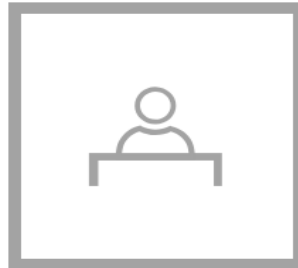
Choose the role that best describes you.



Educator



Student



Administrator

With an Educator Account, you can:

1. Access full-text Educator Copies of cases, articles, notes and chapters
2. Access Teaching Notes (an instructors' guide to course material)
3. Access full Free Trials of online simulations, Online Courses and Core Curriculum Readings
4. Give discounted pricing to students
5. Access course planning tools
6. Authorize assistants to work on your behalf
7. Include personal material and content from any source worldwide in your coursepack

If you are an educator at an accredited school, apply today for a free account.

[APPLY FOR AN ACCOUNT](#)

REGISTRO



4

Realice el registro con un correo @eafit.edu.co y diligencie cada uno de los campos solicitados. Los marcados con asterisco (*) son obligatorios.

Harvard Business Publishing Education

CATALOG TEACHING SKILLS SIGN IN REGISTER NOW

Apply for an Educator Account

Email *
latehor7@eafit.edu.co

Password *
.....|

- 8 characters minimum
- Upper and lowercase letters
- At least one number
- At least 1 symbol @!#\$%^&+=

Confirm Password *
Please confirm your password

Contact Info

First Name *
First name can't be blank

Last Name *

Phone 1 * Ext. (optional)

Phone 2 (optional) Ext. (optional)

SUBMIT APPLICATION

- 8 characters minimum
- Upper and lowercase letters
- At least one number
- At least 1 symbol @!#\$%^&+=

5

La contraseña debe cumplir con las características que requiere la plataforma. Al terminar todo el registro de clic en la opción:

SUBMIT APPLICATION

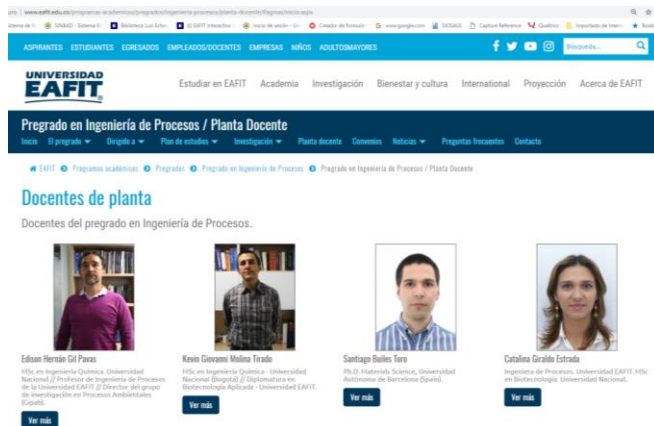


REGISTRO

6

Harvard Business Publishing le solicitará por **correo electrónico** su acreditación como docente de la Universidad, para lo cual debe enviar el link correspondiente a **página web de planta docente de su programa académico**.

Ejemplo:



<http://www.eafit.edu.co/programas-academicos/pregrados/ingenieria-procesos/planta-docente/Paginas/inicio.aspx>

Si no aparece en la página web del programa o si es profesor de cátedra, envíe el “username” con el cual se registró en la plataforma al correo descolecciones@eafit.edu.co para que se active su perfil.



ACCESO



ACCESO

1

Ingresa a la página web: <http://hbsp.harvard.edu/> y haga clic en la opción **SIGN IN**

Harvard Business Publishing Education

CATALOG TEACHING SKILLS

SIGN IN REGISTER NOW

Filter By Discipline
CHOOSE A DISCIPLINE

New Popular Recently Viewed

HBS PRESS BOOK
Build an A-Team: Play to Their Strengths and Lead Them Up the Learn...

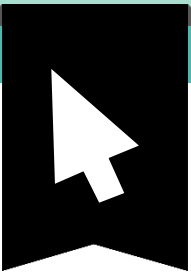
HBS PRESS BOOK
The Mind of the Leader: How to Lead Yourself, Your People, and Your...

HBR PAPERBACK SERIES
HBR's 10 Must Reads 2018: The Definitive Management Ideas of the Ye...

REVISOR EDITION
THE CASE STUDY HANDBOOK
A STUDENT'S GUIDE

Just in time for the semester! Assign individual chapters or the full book before students' first case.

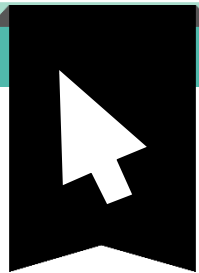
ACCESO



2

Ingrese el **USUARIO**, la **CONTRASEÑA** y haga clic en la opción **LOGIN**

The screenshot displays the Harvard Business Publishing Education website. At the top left is the logo for Harvard Business Publishing Education. To the right of the logo is a search bar. Below the logo are the navigation links 'CATALOG' and 'TEACHING SKILLS'. In the top right corner, there are two buttons: 'SIGN IN' and 'REGISTER NOW'. The main content area features a large green banner for 'THE CASE STUDY HANDBOOK A STUDENT'S GUIDE' with a 'New' tag. Below the banner is a promotional text: 'Just in time for the semester! Assign individual chapters or the full book before students find...'. At the bottom of the page, there are images of blue pills and a section titled 'HTC and Virtual Reality' with a sub-section 'CASE UCB: Data is the New Drug'. A login modal is overlaid on the page, containing the following elements: a search icon, a 'SIGN IN' button, a 'REGISTER NOW' button, an 'Email/Username' input field with the value 'latehor7@eafit.edu.co', a 'Password' input field with a 'Forgot your password?' link, a red 'LOGIN' button, a 'New? Register for a free account.' link, and a 'REGISTER' button.



@ CONTACTENOS

Para mayores informes comuníquese con el área de Gestión de Recursos de Información:

Correo: descolecciones@eafit.edu.co

Teléfono: (57) (4) 2619500 ext. 9408-8656

Sitio web:

<http://www.eafit.edu.co/biblioteca/servicios/Paginas/solicitud-de-material-bibliografico.aspx>